λ 36th

ITCC & ITES 2024

Exhibiting and Sponsorship Opportunities

REASONS TO EXHIBIT AT ITCC

Brand Exposure

Showcase your brand to a targeted audience, including:

- ✓ Industry professionals
- ✓ Potential clients
- ✓ Stakeholders

Learning and Education

Exhibitors can expand their knowledge base, gain new insights, and stay ahead of industry trends by attending:

- ✓ Conference sessions
- ✓ Workshops
- ✓ Panel Discussions

Product and Innovation Showcases

Generate excitement and interest among attendees by showing new:

- ✓ Products
- ✓ Innovations
- ✓ Technology

Customer Engagement

Interacting face-to-face at conference booths provides opportunities to:

- ✓ Engage with existing customers
- ✓ Gather feedback
- ✓ Address concerns
- ✓ Strengthen relationships

Targeted Industry Networking

Ample opportunities to foster connections and network with:

- ✓ Industry leaders
- ✓ Decision makers
- ✓ Peers
- ✓ Potential collaborators

Access to Experts

Participating in ITCC as an exhibitor gives you access to experts and thought leaders who can provide:

- ✓ Valuable feedback
- ✓ Guidance
- ✓ Validation of your products
- ✓ Validation of research initiatives

CONFERENCE PASSES

Conference Only
$500*

If you would like to attend the conference, your pass includes:

- ✓ Access to the full conference and events.
- ✓ Free registration to all workshops and panels.
- ✓ Literature and takeaways.

Exhibit Only
$800*

If you choose to become an exhibitor, you will receive the following:

- ✓ Standard booth location in the exhibition hall.
- ✓ Chairs and table fittings.
- ✓ Mention of your company in the conference program.
- ✓ Two complimentary exhibition passes** for your team.

Basic Conference and Exhibit | $900*

If you would like to exhibit and attend the conference, you will receive the following:

- ✓ Access to the full conference and events.
- ✓ Free registration to all workshops and panels.
- ✓ Standard booth location in the exhibition hall.
- ✓ Chairs and table fittings for your booth.
- ✓ Two complimentary exhibition passes.
- ✓ Two complimentary conference passes.

*All prices and transactions related to ITCC-ITES are denominated in US dollars (USD).

**Contact us today to secure your chosen passes before they disappear.

BECOME A SPONSOR

By sponsoring this conference, your company will gain significant exposure in front of industry experts and establish itself as a leading authority in your field.

Gold Package │ $2,000*

Becoming a gold sponsor of the conference provides extensive benefits that include:

- ✓ Exclusive branding as the Gold Sponsor throughout the conference.
- ✓ Recognition as the Gold Sponsor during the opening and closing ceremonies.
- ✓ Prime booth location in the exhibition hall.
- ✓ Opportunity to deliver a keynote speech or presentation on our showcase stage.
- ✓ Prominent logo placement on all conference marketing materials.
- ✓ Dedicated mention in all press releases and conference media coverage.
- ✓ Logo placement on attendee badges and event merchandise.
- ✓ Coffee break sponsorship.
- ✓ Your company brochures placed on the conference registration table.
- ✓ Two complimentary exhibitor and conference passes for your team.

Silver Package │ $1,500*

- ✓ Prominent logo placement on the conference website and program.
- ✓ Recognition as the Silver Sponsor during the opening and closing ceremony.
- ✓ Preferred booth location in the exhibition hall.
- ✓ Opportunity to present on the showcase stage.
- ✓ One complimentary exhibitor and conference pass.
- ✓ Your company brochure placed on the conference registration table.

Bronze Package │ $1,000*

- ✓ Logo placement on the conference website and select marketing materials.
- ✓ Standard booth location in the exhibition hall.
- ✓ Two complimentary exhibit passes.
- ✓ Mention in press releases related to the conference.

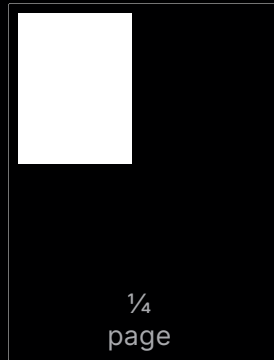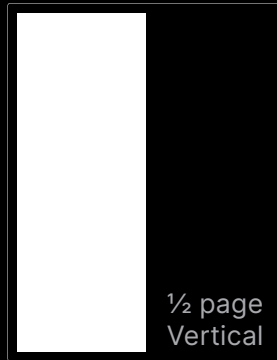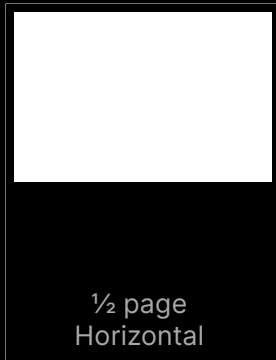**Scan the QR code** to secure your booth for the 36th ITCC-ITES.

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ADVERTISE AT THE CONFERENCE

Program Content

½ page and ¼ page options are available and range in cost from $200 to $400

½ page
Horizontal

½ page
Vertical

¼
page

Branded Materials

Your marketing material in conference bag | $350

Company logo on lanyard | $600

Company logo on signage | $700

Sponsor coffee or lunch for the conference | $1000